## Building Capacity to Foster Community-University Partnerships for Health and Equity: Results from an Evaluation of the CBPR Partnership Academy

### Angela G. Reyes

**Detroit Hispanic Development Corporation** 

#### Chris M. Coombe

University of Michigan School of Public Health

Barbara Israel, Amy J. Schulz, Zachary Rowe, Ricardo Guzman, Carol Gray, Lello Guluma

Annual Meeting of the American Public Health Association, San Diego, CA November 14, 2018

This program is funded by the National Institute of General Medical Sciences of the National Institutes of Health under Award #1R25GM111837-01. Related materials do not necessarily represent views of NIH.

With acknowledgement to our colleagues in the Detroit Community-Academic Urban Research Center



## **Presenter Disclosure**

- Angela G. Reyes
- Chris M. Coombe

• (1) The following personal financial relationships with commercial interests relevant to this presentation existed during the past 12 months:

No relationships to disclose.



## **Detroit URC: 23 Years of CBPR Partnership**





Detroiters Working for Environmental Justice

Fostering Clean, Healthy and Safe Communities





























# Definition of Community-Based Participatory Research

Community-based participatory research is a partnership approach to research that:

- equitably involves all partners in all aspects of the research process;
- enables all partners to contribute their expertise, with shared responsibility and ownership;
- enhances understanding of a given phenomenon; and
- integrates the knowledge gained with interventions.



# CBPR Partnership Academy: Enhancing CBPR Capacity to Promote Health Equity

A 4-year national initiative funded by NIH to enhance the use of community-based participatory research (CBPR) in social and behavioral sciences to improve health and reduce health inequities.





# Detroit URC CBPR Partnership Academy

# Integrated year-long learning for Community + Academic partner pairs – 12 teams per cohort

- Faculty/Mentors community and academic partners
- Experiential action learning theory
- Year-long structured learning opportunities
- In-person course provides foundation relationship building

#### **CBPR Partnership Academy**

- Intensive Week-Long Course
- Applied Partnership Development
- Expert Mentoring
- Proposal Preparation & Funding
- Online Interactive Forums

Cohort 1

Cohort 2

Cohort 3

Community-Academic Scholars Resource Network
Scholars – Instructors – Mentors - Staff

Pomising Practies & Innovations – Collaboration Opportunities

Funding & Career Development – Methods & Materials

## **Evaluation Purpose, Approach, & Methods**

Enhance CBPR capacity, skills, and knowledge, in partnership with communities; and increase participation of researchers from under-represented groups in CBPR.

Participatory and Formative

Process Evaluation

Impact Evaluation







## **Multiple Data Collection Methods**

### Component

- Week-long Course
- Ongoing learning forums
- Mentoring
- Partnership grant & project
- Mid-year assessment
- Overall program, impact (competence, efficacy, intention, continuation, accomplishments)

### Methods

3 open-ended questions, Questionnaire

Short surveys after each

Documentation, post

Documentation, post

Feedback and discussion

Pre- and post- questionnaires (Qualtrics)

Selfie-videos of advice to next cohort

Reflection activity at final forum

**Documentation** 



Periodic feedback, interpretation, and application of results by all involved.

### 36 Teams from 18 States and 2 Tribal Nations

#### **★** Cohort 1

- Florida
- Illinois (2)
- Massachusetts (3)
- New York (2)
- North Carolina
- Oregon
- Washington
- Oneida Nation (WI)

#### ★ Cohort 3

- California (3)
- Connecticut
- Georgia
- Michigan
- Missouri
- New York
- North Carolina (2)
- Texas
- Washington



#### ★ Cohort 2

- California (3)
- Kashia Tribe of Pomo Indians
  - Georgia (2)
  - Hawaii
  - Minnesota
  - North Carolina
  - Pennsylvania
  - Washington (2)
  - Wisconsin



### Week-Long Course - Content, Material, and Instruction

Please indicate your level of agreement about the overall course material and instruction:

Mean on scale of 1-5, Strongly disagree to Strongly agree

Question	Cohort 1	Cohort 2	Cohort 3
Overall course content and structure was well-organized	4.0	4.7	4.8
Teaching and class learning materials were effective	3.7	4.6	4.6
Course instructors demonstrated expertise in the subject	4.7	4.8	4.9
matter			
Learning resources (binder, book, resource list) will be	4.7	4.6	4.8
useful to me in the future			
Interactive exercises and questions were at an	3.5	4.2	4.7
appropriate level			
Opportunities for partnerships to work together on	NA	4.7	4.7
specific tasks were valuable			UR

URBAN RESEARCH CENTER

## Week-Long Course: Key Qualitative Findings (3 cohorts)

#### Most valuable/beneficial:

- Gained a true understanding of CBPR from the knowledge, examples, and expertise of Detroit URC partnerships. Knowledgeable, experienced instructors modeled CBPR.
  - "A huge appreciation for the need to spend time on processes of a good, solid, equitable partnership as well as the research goals of a partnership."
- Relationships strengthened, partners learned together in co-learning environment.
  - "...we got to know one another much better, learned together, strengthened our partnership, and were able to talk through our questions and ideas."
- Detroit trip pulled everything together. linked classroom to what CBPR really looks like, its impact, and the ongoing role of community partners in their communities.
  - "It was the highlight of the week...The community partners are doing the work they are doing not because of the academic partners...but in concert with the academic partners and that makes all the difference."

## Week-Long Course (cont.)

#### Least valuable/beneficial

- More than half said nothing everything was valuable"
- Not enough time to process so much information, go deeper
- Would have liked more activities, less presentation and sitting,
- Amount/level of research content didn't always match needs of both community and academic partners

#### Recommendations

- More time for small group discussion, to work on team projects, and networking
- Visit Detroit earlier/later in the week, spend more time with the community or hold sessions in Detroit



## **Ongoing Learning Activities**



Overall satisfaction with the session 95% agreed Facilitators fostered a co-learning environment 95% agreed

#### Most valuable:

- Supportive connections with others
- Seeing how others are tackling similar situations and how they found solutions.
- Getting peer feedback that was thoughtful and constructive.

### **Challenges:**

- Difficult to coordinate schedules across 24 people and 4 time zones
- No funding to reconvene everyone in person



## Mentoring from Community & Academic Experts



"We greatly appreciated the support and guidance provided to us by our mentors. They showed great care in understanding the issue... and provided extremely valuable insight from their vast experience. We are so appreciative..."



# **Grant Proposal & Hands-on Development of a CBPR Partnership**



 We really enjoyed the process of first receiving written feedback, and then having an opportunity for a lengthy discussion.

Through the partnership development project, I was able to really experience the day to day work that is necessary, and not always welcomed by all members of each of our institutions.



## Outcomes: Increased Competence Pre- to Post-Academy (cohorts 1&2)

### **CBPR Competencies**

p < 0.001

Form a CBPR partnership

Assess community strengths and dynamics

Design and conduct research

Analyze data and interpret research findings

Apply findings to interventions and policies

Disseminate to diverse audiences

Evaluate and sustain the work of a partnership



Outcomes: Increased Confidence in using CBPR (all 10 phases)

## **Self Efficacy**

Confidence that you are able to...

### **Team Efficacy**

Confidence that your partnership, working together, is able to...



# Selected Accomplishments reported at 3 months from end of year-long program (Cohorts 1 & 2)

- 25 Grant proposals submitted
- 15 Proposals funded range of \$5,000 \$1 million
- 13 CBPR training/workshops conducted
- 12 Presented to academic audiences
- 15 Presented the partnership's work to community audiences
- 15 Incorporated CBPR into teaching
  - 3 Articles submitted for publication





## **Impact: Enhancing CBPR Capacity**

- All academic partners completed the year-long program
- 68% from underrepresented racial and ethnic groups
- 81% of researchers are woman

"I was awarded \$800,000... to implement our health leadership project utilizing a CBPR approach. I know that really highlighting my participation in the CBPR Partnership Academy played a role in getting funded!"

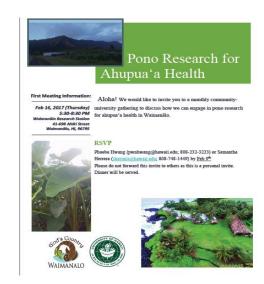
- Academic partner, 9 months post-Academy



## Supplemental Year – 2018-19

### Extended year among all 3 cohorts

- Pilot grant funding to develop/implement research projects resulting from the program, to provide pilot data.
- Mentoring additional year
- Online Forums
- CBPR Partnership Academy Symposium in Detroit
- CBPR Partnership Academy Network
- Evaluation and Dissemination training products, models, methods, and results to multiple audiences.





URBAN RESEARCH CENTER

## **Lessons Learned**

- Create a team-based co-learning environment.
- Academic-community instructor/mentor teams contribute to supportive learning environment and model equity.
- Begin with an intensive in-person learning experience.
- Engage participants in integrated activities to apply learning locally over a year.
- Enroll diverse participants to ensure richness of knowledge and perspectives.
- Emphasize the importance of building strong, equitable relationships.









# CBPR Partnership Academy



